

ORDER



Orders
Order / Rev: 349576
Alt Order #: 06842894
Product Desc: RNC IE
Estimate: 3036
Flight Dates: 08/18/12 - 08/30/12
Original Date / Rev: 08/16/12 / 08/16/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: National Media, Inc.
Buying Contact:
Billing Contact:
 211 N. Union Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Republican National Committee
Demographic: A35+
Product Codes: PL Issue
Priority: P-01
Revenue Codes: AGY-TRANS, ISSUE, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	29	\$15,100.00	\$12,835.00
08/27/12	08/30/12	1	\$2,500.00	\$2,125.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	29	\$15,100.00	\$12,835.00	0.00
September 2012	1	\$2,500.00	\$2,125.00	0.00
Totals	30	\$17,600.00	\$14,960.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTNV - Las Vegas	16%	\$17,600.00
Market	100%	\$110,000.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	60%	\$66,000.00
KTUD	0%	\$0.00
KVMY	6%	\$6,600.00
KVVU	17%	\$18,700.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	08/20/12	08/20/12	M-F 11-12p Action News	CM	M-F 11-12p M-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NEWS@11AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----				1	\$450.00		0.00			
E 2	KTNV	08/21/12	08/21/12	M-F 11-12p Action News	CM	M-F 11-12p -T----- (11:00 AM-12:00 PM)	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NEWS@11AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----				1	\$450.00		0.00			
E 3	KTNV	08/22/12	08/22/12	M-F 11-12p Action News	CM	M-F 11-12p --W----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NEWS@11AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----				1	\$450.00		0.00			
E 4	KTNV	08/23/12	08/23/12	M-F 11-12p Action News	CM	M-F 11-12p ---T---	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NEWS@11AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---				1	\$450.00		0.00			
E 5	KTNV	08/24/12	08/24/12	M-F 11-12p Action News	CM	M-F 11-12p ----F--	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTN NEWS@11AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				1	\$450.00		0.00			
E 6	KTNV	08/20/12	08/20/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P M-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----				1	\$400.00		0.00			
E 7	KTNV	08/21/12	08/21/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P -T-----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----				1	\$400.00		0.00			
E 8	KTNV	08/22/12	08/22/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P --W----	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----				1	\$400.00		0.00			
E 9	KTNV	08/23/12	08/23/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P ---T---	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---				1	\$400.00		0.00			
E 10	KTNV	08/24/12	08/24/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P ----F--	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				1	\$400.00		0.00			
E 11	KTNV	08/20/12	08/20/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p M-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NWS@5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----				1	\$500.00		0.00			
E 12	KTNV	08/21/12	08/21/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p -T-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
ACTION NWS@5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----				1	\$500.00		0.00			
E 13	KTNV	08/22/12	08/22/12		CM	M-F 5-5:30p --W----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-5:30p Action News @ 5p										
				ACTION NWS@5PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----				1	\$500.00		0.00			
E 14	KTNV	08/23/12	08/23/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p (5:00 PM-5:30 PM)	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				ACTION NWS@5PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---				1	\$500.00		0.00			
E 15	KTNV	08/24/12	08/24/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				ACTION NWS@5PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				1	\$500.00		0.00			
E 16	KTNV	08/19/12	08/19/12	Sun 6-7p Action News	CM	Sun 6-7p (6:00 PM-6:30 PM)	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				ACTION NWS@6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$500.00		0.00			
E 17	KTNV	08/20/12	08/20/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----				1	\$400.00		0.00			
E 18	KTNV	08/21/12	08/21/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----				1	\$400.00		0.00			
E 19	KTNV	08/22/12	08/22/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----				1	\$400.00		0.00			
E 20	KTNV	08/23/12	08/23/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---				1	\$400.00		0.00			
E 21	KTNV	08/24/12	08/24/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				1	\$400.00		0.00			
E 22	KTNV	08/30/12	08/30/12	Bronco's Pre-Season Ga Bronco's Pre-Season Games	CM	5p-9p (6:30 PM-9:30 PM)	:30	1	\$2,500.00	P-01	0.00	NM	1	\$2,500.00
				NFL PRE-SEASON										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/27/12	09/02/12	---T---				1	\$2,500.00		0.00			
E 23	KTNV	08/21/12	08/21/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
				ACTION NWS@11P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----				1	\$1,200.00		0.00			
E 24	KTNV	08/23/12	08/23/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00
				ACTION NWS@11P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---				1	\$1,200.00		0.00			
E 25	KTNV	08/24/12	08/24/12		CM	M-F 11-11:35p	:30	1	\$1,200.00	P-01	0.00	NM	1	\$1,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 11-11:35p Action News										
ACTION NWS@11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				1	\$1,200.00		0.00			
E 26	KTNV	08/20/12	08/20/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a M-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ABC-NITELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----				1	\$450.00		0.00			
E 27	KTNV	08/21/12	08/21/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a -T-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ABC-NITELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----				1	\$450.00		0.00			
E 28	KTNV	08/22/12	08/22/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a --W----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ABC-NITELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	--W----				1	\$450.00		0.00			
E 29	KTNV	08/23/12	08/23/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a ---T---	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ABC-NITELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	---T---				1	\$450.00		0.00			
E 30	KTNV	08/24/12	08/24/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a ----F--	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ABC-NITELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	----F--				1	\$450.00		0.00			
												Totals	30	\$17,600.00